

# 2019 SEDS-USA Business Pitch Competition

Prospective Teams: Welcome! The SEDS-USA Business Pitch Competition is the business-oriented competition hosted by SEDS-USA. The competition provides teams with the opportunity to build connections with key players in the entrepreneurial side of the space industry, as well as the opportunity to present business ideas to judges at our SpaceVision 2019 Conference in Tempe, Arizona.

This year's competition will be held entirely at SpaceVision, meaning that if you wish to participate, you must be attending the conference.

## General Project Guidelines

- Teams can be formed by any number of students attending SpaceVision 2019. This includes undergraduate and graduate students.
- Teams can register for the competition by following the typeform link located at <http://seds.org/bpc/>.
- At the conference, each team will make a 15-20 minute presentation of their business idea to our panel of judges.

## Deliverables

- Each team will make a 15-20 minute presentation at SpaceVision. Any slides used in this presentation must be finalized and submitted at midnight on Thursday, November 7th at 11:59 PM. Email slides to [Michael.Thompson@seds.org](mailto:Michael.Thompson@seds.org)
- Each team should prepare a 1-2 page executive summary of their idea.

## Prizes

- First Prize: \$750
- Second Prize: \$500
- Third Prize: \$250
- Note: These cash prizes can be considered to be the “default” prize package. We are working on additional prizes for exceptional entries. In the past, these have included passes to the NewSpace Conference. These additional prizes are still in the works.

## A Few General Notes

First and foremost, this competition is meant to introduce students to the business side of the space industry. In past years, that has resulted in presentations anywhere from already established space startups with hundreds of thousands of dollars of funding, to dreams of asteroid mining by 2020.

Our ideal submission will come somewhere between these extremes. We are looking for ideas that could *realistically* be implemented as part of a five to ten year plan. Is this an idea that we are expecting your team to actually follow through on? Not necessarily, but that's even better!

Ultimately, this competition is organized to provide teams an opportunity to bring forth business ideas. It can act as a springboard for an actual business idea, a trial run of an idea you're interested in exploring further, or an educational introduction to the world of space business.

Feel free to contact Michael Thompson ([Michael.Thompson@seds.org](mailto:Michael.Thompson@seds.org)) with any questions you may have!

Good luck!